

GRAND MARSHAL
SOFIA SANCHEZ
"HUNGER GAMES"



2024 RUN, WALK & ROLL

PRESENTED BY

WELLS
FARGO



SUNDAY, SEPTEMBER 15, 2024
7AM-11AM | GRIFFITH PARK, LOS ANGELES
SHANE'S INSPIRATION, 4800 CRYSTAL SPRINGS DRIVE



SIGN UP TODAY
[BIT.LY/RWR2024](https://bit.ly/RWR2024)



T E A M P A C K E T
27TH ANNUAL RUN, WALK & ROLL
818.988.5676 | [INCLUSIONMATTERS.ORG](https://inclusionmatters.org) | [BIT.LY/RWR2024](https://bit.ly/RWR2024)



RWR COMMITTEE

Kat Scudder, Chair

Roshawn Briscoe

Monica Day

Lori Demarest

Rachele DeSantis

Kathy Fair

Deborah Fairchild

Allison Cameron Gray

Leah Lygopoulous

Metrisa Rene

Sheila Swanson

Vinisha Vijayajaryan

Kristeen Wydmyer

MAKE A DIFFERENCE!

FROM OUR EVENT CHAIR

Dear Friend,

Please join us in making a difference in the lives of children with disabilities. Your support and those of corporations, businesses, friends, and families can help provide social inclusion for children of all abilities.

Our upcoming Run, Walk, & Roll needs you. This completely inclusive event is a small sample of the work being done by Inclusion Matters by Shane's Inspiration. Our playgrounds and educational programs have been changing lives locally and globally for 27 years. Supporting our event through sponsorship or participation allows children of all abilities to be included in play and respected for who they are.

Our 27th Annual Run, Walk, & Roll will be held on Sunday, September 15th. We would be honored if you would partner with us to help us make the world a better place by uniting children of ALL abilities worldwide. Together we will make a difference.

Warm regards,

Kat Scudder

Board Member & Event Chair

Inclusion Matters by Shane's Inspiration





MAKING LIFE MORE INCLUSIVE for children with disabilities

FORGING PATHWAYS OF EQUITY

Inclusion Matters by Shane's Inspiration is a global non-profit organization headquartered in Los Angeles, California. Our mission is to create play, dignity, and social equity for children with disabilities through inclusive playgrounds and education programs that unite children of all abilities worldwide.

NUMBERS BEHIND THE SMILES

80 inclusive playgrounds open on 5 continents
51 playgrounds in development worldwide
1 million+ annual visitors to our playgrounds
55,000 students directly served in
250 schools
67+ countries received our education program

INCLUSION PROGRAMS

My Playground® Catalyst Program

Inclusion Matters partners with communities globally to create fully inclusive playgrounds.

Together, We Are Able® Education Program

Inclusion Matters teaches social inclusion and social/emotional learning skills to students with and without disabilities by combining classroom conversations with one-on-one play experiences at our playgrounds.

My PlayClub® Community Outreach Program

This program brings families of all backgrounds and abilities together on the playground to celebrate inclusion through fun, free play dates.



PRESENTED BY



EVENT DETAILS

INCLUSION MATTERS



Your generous support of Inclusion Matters by Shane's Inspiration will provide life-changing opportunities for children with disabilities who are excluded their entire lives.

RUN, WALK & ROLL FOR INCLUSION

Our 27th Annual Run, Walk & Roll, presented by Wells Fargo, will be on Sunday, September 15th, at Shane's Inspiration Playground in Griffith Park, Los Angeles.

Sofia Sanchez will be our Grand Marshal. Sofia is a Ukrainian American actress, model, and advocate, most recently seen as Wovey in *The Hunger Games: The Ballad of Songbirds and Snakes*.

Funds raised at our Run, Walk & Roll for Inclusion Matters by Shane's Inspiration will support our free community outreach and educational programs, which unite children of ALL abilities through play!

We are proud to partner with the City of Los Angeles Department of Recreation and Parks for this family-friendly event, which includes:

- 4K Fun Run, Walk & Roll
- Exhibition Fair
- Free T-Shirts
- Free Raffle
- Free Refreshments
- Goodie Bags for the Kids
- Special Guests
- Buddies



DAY OF EVENT TIMELINE

Sunday, September 15, 2024

- 7:00 am – Registration Begins
- Exhibition Fair Opens
- 8:00 am – Opening Ceremony
- 8:30 am – 2.4 Mile Run Begins
- 8:35 am – Walk & Roll Begins
- 9:30 am – Closing Ceremony
- 11:00 am – Event Concludes

TEAM BENEFITS

Partner with the worldwide leader in inclusive play. Your involvement will generate a more positive company image and increase brand loyalty.

Show a commitment to diversity, equity, and inclusion. This is a perfect opportunity to reflect your company's DEI commitment and allow your employees to support people with disabilities. They will be more compassionate and empathetic, knowing they are part of our global inclusion movement.

Foster team building. Engage your employees with their family and friends to make a difference for children with disabilities.

Unite your employees. Rally around your colleagues with special needs or have your employees dedicate their walk to someone in their lives with a disability.

Go the extra mile... Become a sponsor!

As a sponsor for our Inclusion Matters Run, Walk & Roll, your company will receive promotional opportunities, including pre-event, day of the event, and post-event social media and marketing.

Learn more at bit.ly/rwr2024.

Thank you for making an impact!



PERKS OF BEING A TEAM CAPTAIN:

- You will receive an Inclusion Matters by Shane's Inspiration hat.
- You will be featured with a shout-out on our Facebook event page.
- You will make a bigger impact by gathering family, friends, and colleagues to form a team!
- You will have our immense gratitude for going that extra mile!



CREATE A TEAM TODAY!

SUNDAY, SEPTEMBER 15, 2024

GRIFFITH PARK, LOS ANGELES



GET REGISTERED

Go to bit.ly/rwr2024 and register as a participant and fundraiser. This event is inclusive, so there is no fee to sign up. Then, create your team. As the creator, you'll automatically be set as the team captain.

MAKE YOUR PAGES

Set up your personal fundraising page. This page is a great space for you to share your personal story and ask others to give in support of you. You'll want to upload your own personal pictures so people can recognize you on your fundraising page and know they're donating in the right place. On your personal fundraising page, you have the power to select which widgets (content blocks) to use and where to put them.

Then, set up your team fundraising page. As the team captain, you get that same power when putting together your team fundraising page. Not as artsy as another member of your crew? Assign your page designer as your co-captain and they'll be able to put the finishing touches on your team fundraising page!

RECRUIT YOUR TEAM

Once team creation is out of the way, you need to grow your network of supporters. Using the email feature, send invitations to your friends, family, or co-workers encouraging them to join your team or raise funds on your behalf. Include a link to your individual or team fundraising page.

SET TEAM GOALS

While there is no entry fee to participate in the event, we encourage participants and teams to set a fundraising goal of \$250. Choose your own personal and team goals and support Inclusion Matters!

If you have any questions or need help setting up your page, please email Marci Moran at marci@inclusionmatters.org

