

GRAND MARSHAL
SOFIA SANCHEZ
"HUNGER GAMES"



2024 RUN, WALK & ROLL

PRESENTED BY

WELLS
FARGO



SUNDAY, SEPTEMBER 15, 2024
7AM-11AM | GRIFFITH PARK, LOS ANGELES
SHANE'S INSPIRATION, 4800 CRYSTAL SPRINGS DRIVE



SIGN UP TODAY
[BIT.LY/RWR2024](https://bit.ly/RWR2024)



SPONSORSHIP PROPOSAL
27TH ANNUAL RUN, WALK & ROLL
818.988.5676 | [INCLUSIONMATTERS.ORG](https://inclusionmatters.org) | [BIT.LY/RWR2024](https://bit.ly/RWR2024)



RWR COMMITTEE

Kat Scudder, Chair

Roshawn Briscoe

Monica Day

Lori Demarest

Rachele DeSantis

Kathy Fair

Deborah Fairchild

Allison Cameron Gray

Leah Lygopoulous

Metrisa Rene

Sheila Swanson

Vinisha Vijayajaryan

Kristeen Wydmyer

FROM OUR EVENT CHAIR

Dear Friend,

Please join us in making a difference in the lives of children with disabilities. We are counting on families and corporate partners to help us create social inclusion for children with disabilities through our 27th Annual Run, Walk & Roll.

Inclusion Matters by Shane's Inspiration is entering its 27th year as the global leader in inclusive play. Our playgrounds and programs are changing lives locally and globally. Your generous gift allows children of all abilities to be included in play and respected for who they are.

Our 2024 event will be held on Sunday, September 15th. We would be honored if you would partner with us to invest in this worthy cause. Proceeds from this event will support our outreach and educational programs, uniting children of ALL abilities worldwide. Together, we can make a difference.

Warm regards,

Kat Scudder

Board Member & Event Chair

Inclusion Matters by Shane's Inspiration

MAKE A DIFFERENCE!



SPONSORSHIP BENEFITS

Partner with the worldwide leader in inclusive play.

Your involvement will generate a more positive corporate image and increase brand loyalty.

Show a commitment to diversity, equity, and inclusion.

This is a perfect opportunity to reflect your company's DEI commitment and allow your employees to support people with disabilities. They will be more compassionate and empathetic, knowing they are part of our global inclusion movement.

Foster team building. Engage your employees with their family and friends to make a difference for children with disabilities.

Unite your employees. Rally around your colleagues with special needs or have your employees dedicate their walk to someone in their lives with a disability.

Be featured in our Corporate Sponsor Spotlight.

As a sponsor for our Inclusion Matters Run, Walk & Roll, your company will receive promotional opportunities, including pre-event, day of the event, and post-event social media and marketing.

Thank you for making an impact!





SPONSORSHIP OPPORTUNITIES



Your generous support of Inclusion Matters by Shane's Inspiration will provide life-changing opportunities for children with disabilities who are excluded their entire lives.

Sponsor Benefits	Presenting Sponsor \$25,000	Platinum Sponsor \$10,000	Gold Sponsor \$5,000	Silver Sponsor \$2,500	Bronze Sponsor \$1,000	Mile Sponsor \$500
Website Recognition (with click-through)	✓	✓	✓	✓	✓	✓
Social Media Recognition	Tagged in event stories, posts & exclusives as Presenting Sponsor	5 Exclusive Posts + All Group Posts	3 Exclusive Posts + All Group Posts	1 Exclusive Post + All Group Posts	All Group Posts	All Group Posts
Option to provide Marketing Item for Gift Bags	✓	✓	✓	✓	✓	
Logo on Event Shirt	"Presented by" Logo	Large Logo	Medium Logo	Small Logo	Name Listing	
Inclusion in Email Blast for Event	✓	✓	✓	✓	✓	✓
Logo on Lawn Sign Along Route	✓	✓	✓	✓	✓	✓
Logo on Stage Banner	✓	✓	✓	✓	✓	
Podium Recognition	✓	✓	✓	✓		
Logo on Event Poster & Flyer	✓	✓	✓			
Booth at Event	✓	✓				
Featured in Press Release & Spotlight Story on Website	✓					



SPONSORSHIP FORM

SUNDAY, SEPTEMBER 15, 2024
GRIFFITH PARK, LOS ANGELES

Donor Name: _____

Sponsor Name for Social Media / Event Materials:

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

LEVEL OF SPONSORSHIP

- \$25,000 Title \$10,000 Platinum \$5,000 Gold
- \$2,500 Silver \$1,000 Bronze \$500 Mile

* If interested in discussing sponsorship or underwriting opportunities, please contact Marci Moran at marci@inclusionmatters.org

PAYMENT METHOD

Please make check payable to:
Inclusion Matters by Shane's Inspiration
15213 Burbank Boulevard
Sherman Oaks, CA 91411

Donate online at:
<https://bit.ly/inclusionsponsor24>



ARTWORK DEADLINES

High Resolution Logo due by 8/16 for Event T-Shirt
High Resolution Logo due by 8/26 for Event Banner

Please return form to: marci@inclusionmatters.org



bitly