



PRESENTS

# 2023 RUN, WALK & ROLL



## 26TH ANNUAL



## SUNDAY, SEPTEMBER 17, 2023 | 8AM

### Shane's Inspiration in Griffith Park

4800 Crystal Springs Drive, Los Angeles, CA 90027

### GRAND MARSHAL: DIONA REASONOVER (NCIS)

This is an inclusive event designed to include everyone - whether on foot, or in wheelchairs, adaptive bikes, or strollers.

## SPONSORSHIP DECK



# 2023 RUN, WALK & ROLL



PRESENTED BY

**WELLS  
FARGO**

## A MESSAGE FROM OUR EVENT CHAIR

### RWR COMMITTEE

Kat Scudder, Chair

Roshawn Briscoe

Monica Day

Lori Demarest

Rachele DeSantis

Kathy Fair

Deborah Fairchild

Allison Cameron Gray

Phillip Hain

Valerie Hambas

Carol Kurz

Leah Lygopoulos

John Moschitta, Jr.

Heather Owens

Metrisa Rene

Carolyn Rybak

Vinisha Vijayajaryan

Kristeen Wydmyer

Dear Friend,

Please join us in making a difference in the lives of children with disabilities. We are counting on families and corporate partners to help us create social inclusion for children with disabilities through our 26th Annual Run, Walk & Roll.

Inclusion Matters by Shane's Inspiration is entering our 26th year as the global leader in inclusive play. Our playgrounds and programs are changing lives here in Los Angeles and around the world.

Your generous gift allows children of all abilities to be included in play and respected for who they are.

Our 2023 event will be Sunday, September 17. We would be honored if you would partner with us to invest in this worthy cause. The proceeds from this event will support our outreach and educational programs that unite children of ALL abilities worldwide. Together, we can make a difference.

**"Your education program helps children, young people and adults with disabilities become visible, present and participatory with those that no longer see them as invisible."**

- Corky O'Rourke, Teacher at College View Special Education School

Thank you for investing in this powerful mission!

With gratitude,

Kat Scudder  
Board Member & Event Chair



**MAKE A DIFFERENCE!**



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## SPONSORSHIP BENEFITS

### SPONSORSHIP BENEFITS

- Partner with the worldwide leader in inclusive play. Your involvement will generate a more positive corporate image and increase brand loyalty.
- Show a commitment to diversity, equity and inclusion. This is a perfect opportunity to reflect your company's DEI commitment and provide your employees with the opportunity to support people with disabilities. They will be more compassionate and empathetic knowing that they are part of our global inclusion movement.
- Foster team building. Engage your employees with their family and friends to make a difference for children with disabilities.
- Unite your employees. Rally around your colleagues with special needs or have your employees dedicate their walk to someone in their lives with a disability.
- Be featured in our Corporate Sponsor Spotlight.

### ABOUT SPONSORING

As a sponsor for our Inclusion Matters Run, Walk & Roll, your company will receive promotional opportunities, including pre-event, day of the event, and post-event social media and marketing.

Explore our Sponsorship Opportunities on the next page.

We are happy to work with you to feature your company in a way that would be uniquely beneficial to you. To learn more, please contact Marci Moran at [marci@inclusionmatters.org](mailto:marci@inclusionmatters.org).

Thank you for making an impact!



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## SPONSORSHIP OPPORTUNITIES

Your generous support of Inclusion Matters by Shane's Inspiration will provide life-changing opportunities for children with disabilities who are excluded their entire lives.

Sponsor Benefits	Presenting Sponsor \$25,000	Platinum Sponsor \$10,000	Gold Sponsor \$5,000	Silver Sponsor \$2,500	Bronze Sponsor \$1,000	Mile Sponsor \$500
Website Recognition (with click-through)						
Social Media Recognition	Tagged in event stories, posts & exclusives as Presenting Sponsor	5 Exclusive Posts + All Group Posts	3 Exclusive Posts + All Group Posts	1 Exclusive Post + All Group Posts	All Group Posts	All Group Posts
Option to provide Marketing Item for Gift Bags						
Logo on Event Shirt	"Presented by" Logo	Large Logo	Medium Logo	Small Logo	Name Listing	
Inclusion in Email Blast for Event						
Logo on Lawn Sign Along Route						
Logo on Stage Banner						
Podium Recognition						
Logo on Event Poster & Flyer						
Booth at Event						
Featured in Press Release						

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## SPONSORSHIP FORM

Donor Name: \_\_\_\_\_

Sponsor Name for Social Media / Event Materials:

\_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### LEVEL OF SPONSORSHIP

☐ \$25,000 Title ☐ \$10,000 Platinum ☐ \$5,000 Gold

☐ \$2,500 Silver ☐ \$1,000 Bronze ☐ \$500 Mile

\* If interested in discussing sponsorship or underwriting opportunities, please contact Marci Moran at [marci@inclusionmatters.org](mailto:marci@inclusionmatters.org)

### PAYMENT METHOD

**Please make check payable to:**

Inclusion Matters by Shane's Inspiration  
15213 Burbank Boulevard  
Sherman Oaks, CA 91411

**Donate online at:**

[bit.ly/inclusionwalk2023](https://bit.ly/inclusionwalk2023)



### ARTWORK DEADLINES

High Resolution Logo due by 8/17 for Event T-Shirt

High Resolution Logo due by 9/1 for Event Banner

**Please return form to: [marci@inclusionmatters.org](mailto:marci@inclusionmatters.org)**

