



PRESENTS

# 2023 RUN, WALK & ROLL

September 17, 2023 | 7AM - 11AM | Griffith Park



YOU'VE CREATED A  
FUNDRAISING PAGE  
FOR US. THANK YOU!

NOW WHAT?

Thank you for making a difference for the families we serve. We really appreciate you so much! Here are the 4 steps you can take to go the extra mile.

1. Share the link to your fundraising page via email, text, or social media.
2. Add your link to your email signature.
3. Invite family, friends, and co-workers to join you by participating with you or creating their own fundraising page - even if they can't join us.
4. Ask everyone to support you. The #1 reason someone might not donate is that you didn't ask them. Here's a checklist of people you can invite to support us:

- Co-Workers
- Clients
- Friends
- Family
- Neighbors
- Book Club Group
- Sorority/Fraternity
- LinkedIn Connections
- Hairdresser
- Maincurist
- Place of Worship
- Favorite Restaurants
- Dry Cleaners
- Veterinarian
- Dog Groomer
- Grocer
- Local Merchants
- Shoe Repairman
- Doctors/Dentists
- Your (kid's) school
- Coaches
- Mechanic
- Carpenter
- Teachers
- Gym
- Florist
- Accountant
- Broker
- Favorite Boutique
- Wedding Guests

**SUNDAY, SEPTEMBER 17, 2023 | 7AM - 11AM | GRIFFITH PARK, LOS ANGELES**

On the day of our event, arrive early to get checked in, get your free t-shirt, get your team photo taken, enter our free raffle, enjoy refreshments, check out our Exhibition Fair, watch our Opening Ceremony, stretch, then... Run, Walk & Roll our 4K Course!

**If you have any questions, please email Marci Mora at [marci@inclusionmatters.org](mailto:marci@inclusionmatters.org).**

#inclusionmatters #weplay2 #runwalkroll

## ABOUT INCLUSION MATTERS BY SHANE'S INSPIRATION

Based in Los Angeles, Inclusion Matters by Shane's Inspiration is an international non-profit dedicated to creating social inclusion for children with disabilities through inclusive playgrounds and educational programs that unite children of ALL abilities.

INCLUSIONMATTERS.ORG | (818) 988 - 5676 | INFO@INCLUSIONMATTERS.ORG

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NOW WHAT?

Thank you for making a difference for the families we serve. We really appreciate you so much! Here are some quick tips to help you meet your fundraising goal.

- Make a donation to yourself. Set the standard and show your friends and family how much you believe in the mission of Inclusion Matters by Shane's Inspiration.
- Personalize your fundraising page. Share your story and encourage your network to get behind you!
- Ask! Ask! Ask! Send out letters, emails, texts, and social media posts about your goal.
- Share the link to your fundraising page via email, text, or social media. The #1 reason someone might not donate is that you didn't ask them.
- Don't be afraid to remind people to donate. We are all busy and sometimes people forget. It's okay to remind them!
- Individually email or private message your friends and ask them to donate. This personal touch stands out from mass messages that may seem impersonal.
- Share a picture of the person you're participating in honor of and share why our cause is close to your heart.
- Collect donations online and offline. You can add offline donations to your page and bring them with you to the event on Sunday, September 18th.
- Thank your donors. Give them a shout-out on social media, write them a note, and share pictures from the event. Let your supporters know that THEY made a difference!

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## DAY OF EVENT INFO

**SUNDAY, SEPTEMBER 17, 2023 | 7AM - 11AM**

### **Inclusion Matters by Shane's Inspiration 26th Annual Run, Walk & Roll**

#### **Shane's Inspiration Inclusive Playground in Griffith Park**

4830 Crystal Springs Drive

Los Angeles, CA 90027

Follow the signs and park in Merry-Go-Round Lots #1, #2, or #3.

**Click here for [Directions to Shane's Inspiration](#).**

We are planning a 4K route **ON THE STREET**, so it should be smooth for our participants. We will turn right at Crystal Springs & Griffith Park Drive and head towards Los Feliz, turning around at the 5 Fwy entrance and heading back. The upper road will be blocked off during our event and will have 2-way foot traffic.

**Click here for the [Route Map](#).**

On the day of our event, arrive early and follow these steps:

- **Check-In at Registration Tables beginning at 7:00am**
- Get your free t-shirt
- Get your team photo taken on the playground
- Enter our free raffle
- Enjoy some refreshments
- Visit our Exhibition Fair & enjoy free activities.
- **Join us for the Opening Ceremony at 8:00am**
- Stretch & Warm-Up
- **Run, Walk & Roll begins at 8:30am.**
- **Closing Ceremony at 9:30am**
- **Exhibition Fair closes at 11:00am**

If you have any questions, please email Marci Mora at [marci@inclusionmatters.org](mailto:marci@inclusionmatters.org).