



RUN, WALK & ROLL

PRESENTED BY

**WELLS
FARGO**

GRAND MARSHAL
DIONA REASONOVER
ACTRESS, "NCIS"



**SUNDAY
SEPTEMBER 17, 2023
8:00 AM
GRIFFITH PARK
LOS ANGELES**

TEAM CAPTAIN PACKET



[BIT.LY/RUNWALKROLL2023](https://bit.ly/runwalkroll2023)

BRINGING THE JOY OF INCLUSIVE PLAY TO CHILDREN WITH DISABILITIES

MAKE A DIFFERENCE!



We invite you to be an important part of our 26th Annual Run, Walk & Roll on Sunday, September 17, 2023, in Griffith Park.

Inclusion Matters by Shane's Inspiration is planning a family-friendly event that includes an inclusive walk and roll, exhibition fair, refreshments, raffle, and special guests.

We respectfully request your support as a Team Captain!

As a Team Captain, you will get together at least 4 other people to join you in participating in our event. More details are on the next page.

Inclusion Matters by Shane's Inspiration (IMSI) is an international 501(c)(3) non-profit organization dedicated to fostering a bias-free world for children with disabilities through the creation of inclusive playgrounds and educational programs that unite children of all abilities. We are entering our 26th year as the leader in inclusive play with 77 inclusive playgrounds open worldwide. Our education program has been ordered in 67 countries and has served over 55,000 students in over 250 schools in Los Angeles. Funds raised from this event will support our education and outreach programs.

Thank you in advance for investing in this powerful mission!

With gratitude,

Marci Moran
Sr. Vice President, Outreach & Events

INCLUDE ME! HERE'S HOW...

Thank you for your interest in participating in our upcoming Run, Walk & Roll! We are so grateful to our volunteers who go the extra mile to be a Team Captain and fundraise on our behalf! Just follow the steps below to create your own personal fundraising page. After you create your own page, then, you will create a Team Page. Then invite friends and family to join your team, using your TEAM URL. From all of us at Inclusion Matters by Shane's Inspiration, thanks for making a difference!

CREATE YOUR PERSONAL GIVING PAGE

1. Go to: bit.ly/runwalkroll2023
2. Click on the orange 'Start Fundraising' button on the bottom right.
3. Sign up for an account by entering your name, email, and password. Then click the purple "Sign up" button. If you already have an account, log in.
4. Complete your profile by entering your address and clicking "Continue".
5. On the next page, you can **choose a personalized URL** for your fundraising page web address. The default will be your first name – last name. Then click "Create your page".
6. You can "Edit your page" to personalize it with your own photo and personal story or you can leave it as is.

CREATE YOUR TEAM PAGE

1. Once you've created a personal page, click on the blue "Create a team" text under your page name.
2. Type in your "Team Name" in the box and click on the purple "Create a Team". Then, click the purple "Continue" button.
3. Again, you can remove the default photo to add your own photo and personalize your Team Story. Click continue or skip this step.
4. Set your team fundraising goal, **personalize your Team page URL link**, then click "Create your team" to finish the process.
5. Visit your team page to share via Facebook, Twitter, or Email. You can also messenger a link or copy your team link to share.
6. You have done it! You are a Team Captain and you are building an all-star team of fundraisers to join you in supporting
7. Inclusion Matters by Shane's Inspiration. Congratulations! Now, let's get to fundraising for #InclusionMatters!

If you have any questions or **if you would like us to create your page for you**, please contact Marci Moran at 818.988.5676 x105 or marci@inclusionmatters.org

Thank you for your support!



Perks of being a Team Captain:

- You will receive an Inclusion Matters by Shane's Inspiration t-shirt and hat.*
- You will be featured with a shout-out on our Facebook event page.
- You will make a bigger impact by gathering family, friends, and colleagues together to form a team!
- You will have our immense gratitude for going that extra mile!

* All team members who raise \$50 or more will receive a t-shirt.

DAY OF EVENT DETAILS

The event takes place on **Sunday, September 17, 2023**, at Shane's Inspiration Playground in Griffith Park.

Registration begins at 7:00 am. Parking is in Merry-Go-Round Lots 1, 2, or 3. Free event T-shirts will be given to each participant when they check in.

The Exhibition Fair Opens at 7:00 am.

Gather your teammates to take a free Team Photo before the Walk & Roll. Allow for enough time to get to the event site and park. Consider designating a meeting place as a group for your team photo.

Check out all the activities. Enjoy refreshments, visit our exhibition fair, and participate in our free raffle! As team members may want to do different activities, consider designating a meeting time and place to start the walk; as well as, a place to meet after the walk, in case you get split up. Meet our Grand Marshal, Diona Reasonover and get a picture with her.

The Opening Ceremony is at 8:00 am. A warm-up will take place at 8:20 am.

The Fun Run, Walk & Roll begins at 8:30 am. Most participants will finish the (4k) route by 9:30 am.

The Closing Ceremony begins at 9:30 am. Plan to have a picnic with your family, friends, co-workers, and teammates in the park afterward and PLAY!

The event concludes at 11:00 am.

To learn more, email marci@inclusionmatters.org

CREATE A TEAM

Go to: bit.ly/runwalkroll2023



ABOUT INCLUSION MATTERS BY SHANE'S INSPIRATION

Since 1998, Inclusion Matters by Shane's Inspiration has **dedicated itself** to creating social inclusion for children with disabilities through inclusive playgrounds and educational programs that unite children of ALL abilities worldwide.

Inclusion Matters partners with national and local companies to further our mission and eliminate the painful social barriers for children with disabilities that lead to bias.

Learn more about us on our website at: inclusionmatters.org

Facebook: @Inclusion Matters by Shane's Inspiration
Instagram & Twitter: @ShanesPlay

ABOUT RUN, WALK & ROLL

The Inclusion Matters Run, Walk & Roll is a family-friendly event that **raises** critical funds, increases awareness for inclusive play, and celebrates children with disabilities.

Families will have the opportunity to meet our **Grand Marshal** before the walk. We provide refreshments, t-shirts, a raffle, and have a great exhibition fair, all complimentary for our families. We partner children with disabilities with buddies to accompany them on the Walk & Roll.

We anticipate around 600 participants, including 200 children.

Sign up for our **Run, Walk & Roll** via JustGiving at:
bit.ly/runwalkroll2023

