



YOU'VE CREATED A  
FUNDRAISING PAGE  
FOR US. THANK YOU!

NOW WHAT?

Thank you for making a difference for the families we serve. We really appreciate you so much! Here are some quick tips to help you meet your fundraising goal.

- Make a donation to yourself. Set the standard and show your friends and family how much you believe in the mission of Inclusion Matters by Shane's Inspiration.
- Personalize your fundraising page. Share your story and encourage your network to get behind you!
- Ask! Ask! Ask! Send out letters, emails, texts, and social media posts about your goal.
- Share the link to your fundraising page via email, text, or social media. The #1 reason someone might not donate is that you didn't ask them.
- Don't be afraid to remind people to donate. We are all busy and sometimes people forget. It's okay to remind them!
- Individually email or private message your friends and ask them to donate. This personal touch stands out from mass messages that may seem impersonal.
- Share a picture of the person you're participating in honor of and share why our cause is close to your heart.
- Collect donations online and offline. You can add offline donations to your page and bring them with you to the event on Sunday, September 18th.
- Thank your donors. Give them a shout-out on social media, write them a note, and share pictures from the event. Let your supporters know that THEY made a difference!

**SUNDAY, SEPTEMBER 18, 2022 | 7AM - 11AM | GRIFFITH PARK, LOS ANGELES**

If you have any questions, please email Marci Mora at [marci@inclusionmatters.org](mailto:marci@inclusionmatters.org).

#inclusionmatters #weplay2 #runwalkroll

#### ABOUT INCLUSION MATTERS BY SHANE'S INSPIRATION

Based in Los Angeles, Inclusion Matters by Shane's Inspiration is an international non-profit dedicated to fostering social inclusion for children with disabilities through inclusive playgrounds and educational programs that unite children of ALL abilities through integrated play experiences.

The results – respect, friendship and significantly reduced bullying!

INCLUSIONMATTERS.ORG | (818) 988 - 5676 | INFO@INCLUSIONMATTERS.ORG

