2021 REPORT CARD

ELIMINATING BIAS AGAINST CHILDREN WITH DISABILITIES
LETTER FROM OUR CEO

As we look back on the significant challenges of these last two years, we give thanks for the wings of this community that swooped in and provided strength, transformation, and renewal to the children and families we serve here at home, and throughout the world.

On your wings, we rise to meet the extraordinary opportunities that stand before us that will strengthen the children’s souls who are welcomed into the heart of play where critical life skills are learned, that will transform the communities in which we live as we develop equitable relationships based on respect, and that will renew our collective faith in humanity.

Our gratitude for you is truly beyond words and our hope for the future is immense. We look forward to continuing to soar together as we rise to embrace the gifts that this coming year will bring!

Tiffany Harris
CEO/Co-Founder

MISSION STATEMENT

Inclusion Matters by Shane’s Inspiration creates social inclusion for children with disabilities through inclusive playgrounds and educational programs that unite children of ALL abilities.

FINANCIALS

FUNDING SOURCES FOR REVENUE

Corporations 38%
Foundations 23%
Government 21%
Individual 18%

COST ALLOCATION FOR EXPENSES

Fundraising 12%
Management 9%
Playground Development 32%
Community Outreach 23%
Education 29%

IMPACT

In the face of a pandemic, the community at Inclusion Matters by Shane’s Inspiration rose up to keep children with disabilities connected socially and emotionally through our virtual COVID Response Programs. In 2021, we celebrated our return to playgrounds and classrooms while maintaining vital, virtual support.

PLAYGROUNDS
75 Playgrounds Opened to Date
1 Million+ Annual Visitors

EDUCATION PROGRAM
50k Students Directly Served
250 Schools
65+ Countries Received Program

2021
Key performance indicators (KPIs), both financial and non-financial, are an important component of the information needed to explain a company's progress towards its stated goals, for all of these types of narrative reporting. A Key Performance Indicator is a measurable value that demonstrates how effectively a company is achieving key business objectives. Organizations use KPIs at multiple levels to evaluate their success at reaching targets. High-level KPIs may focus on the overall performance of the enterprise.

Inclusive Playgrounds opening in 2022:
- Aidan's Place Reimagined - Westwood, CA
- Elysian Park - Los Angeles, CA
- Lawrence Family JCC - San Diego, CA
- Shadow Creek Ranch Park - Pearland, TX

PLAY LA

In 2021, we were honored to produce the PlayLA event for 1,300 attendees with the City of Los Angeles Recreation and Parks Department, the Mayor’s office, and LA28 to launch the Youth Sports Program, which provides equity through adaptive sports. Learn more at laparks.org/play-la.

2021 HIGHLIGHTS
- Brought Together, We Are Able back to our LA playgrounds and classrooms
- Piloted a new university training program with SUNY Cortland, which will be replicated nationally in 2022
- Launched social inclusion programming in Texas
- Completed designs on 4 inclusive playgrounds, opening in 2022
- Continued our meaningful global work in South Africa, Japan, and Ecuador
- Kicked off a partnership with Southern California Regional Centers to promote inclusive social recreation for families
- Trained 600+ educators / professionals / parents worldwide in social inclusion best practices
- Continued providing virtual inclusion programs to almost 2,000 children with disabilities
- Re-established in-person My PlayClub events
- Celebrated our Clinton Global Initiative Commitment to Action, made in partnership with Landscape Structures, that has generated over 900 Too Small To Fail early childhood literacy playgrounds

INCLUSION PARTNERS

Our year-round partners:
- California State University Northridge
- Capable Kids Foundation
- City of Los Angeles Recreation and Parks Dept.
- Crowe LLP
- Deluxe Media
- Johnny Carson Foundation
- KMR Talent Agency
- Landscape Structures Inc.
- Los Angeles Unified School District
- National Charity League, Los Angeles
- Northrop Grumman Corporation
- Paul Hastings LLP
- R4 Capital
- SUNY Cortland
- Too Small to Fail
- Universal Studios Hollywood 's Discover a Star Foundation
- Wells Fargo

 Teens 4 Social Inclusion Clubs at:
- Notre Dame High School, Taft High School, Alemany High School, Louisville High School, Crossroads High School and Middle School, Lincoln Middle School.

NEW PLAYGROUNDS

Inclusive Playgrounds opening in 2022:
- Aidan’s Place Reimagined - Westwood, CA
- Elysian Park - Los Angeles, CA
- Lawrence Family JCC - San Diego, CA
- Shadow Creek Ranch Park - Pearland, TX
You can invest in our future by getting more involved. Donate online or volunteer your time to create inclusion for children and families in our community.

Learn more about our programs, volunteer opportunities, and donate at inclusionmatters.org

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INCLUSION CHANGES THE WORLD

PLAY • EDUCATE • ADVOCATE