

INCLUSION MATTERS BY SHANE'S INSPIRATION

25TH ANNUAL

# RUN, WALK & ROLL

SEPTEMBER 18, 2022  
GRIFFITH PARK  
LOS ANGELES

BE INCLUDED!



[bit.do/runwalkroll2022](https://bit.do/runwalkroll2022)

TEAM CAPTAIN PACKET

# BRINGING THE JOY OF INCLUSIVE PLAY TO CHILDREN WITH DISABILITIES

MAKE A DIFFERENCE!

We invite you to be an important part of our 25th Annual Run, Walk & Roll on Sunday, September 18, 2022, in Griffith Park.

Inclusion Matters by Shane's Inspiration is planning a family-friendly event that includes an inclusive walk and roll, exhibition fair, refreshments, raffle, and a 5k/10k run.

We respectfully request your support as a TEAM CAPTAIN.

Inclusion Matters by Shane's Inspiration (IMSI) is an international 501(c)(3) non-profit organization dedicated to fostering a bias-free world for children with disabilities through the creation of inclusive playgrounds and educational programs that unite children of all abilities. We are entering our 25th year as the leader in inclusive play with 75 inclusive playgrounds open worldwide. Our education program has been ordered in 65 countries and has served over 50,000 students in over 250 schools in Los Angeles. Funds raised from this event will support our education and outreach programs.

Thank you in advance for investing in this powerful mission!

With gratitude,

Marci Moran  
Sr. Vice President, Outreach & Events



# INCLUDE ME! HERE'S HOW...

Thank you for your interest in participating in our upcoming Run, Walk & Roll! We are so grateful to our volunteers who go the extra mile to fundraise on our behalf! Just follow the steps below to create your own personal fundraising page. If you also want to create a team, follow both steps below to create BOTH pages. Then invite friends and family to join your team, using your TEAM URL. From all of us at Inclusion Matters by Shane's Inspiration, thanks for making a difference!

## CREATE YOUR PERSONAL GIVING PAGE

1. Go to: [bit.do/runwalkroll2022](https://bit.do/runwalkroll2022)
2. Click on the orange 'Start Fundraising' button on the bottom right.
3. Sign up for an account by entering your name, email, and password. Then click the purple "Sign up" button. If you already have an account, log in.
4. Complete your profile by entering your address and clicking "Continue".
5. On the next page, you can choose a personalized URL for your fundraising page web address. The default will be your first name – last name. Then click "Create your page".
6. You can "Edit your page" to personalize it with your own photo and personal story or you can leave as is.

## CREATE YOUR TEAM PAGE

1. Click on the blue "Create a team" text under your page name.
2. Type in your "Team Name" in the box and click on the purple "Create a Team". Then, click the purple "Continue" button.
3. Again, you can remove the default photo to add your own photo and personalize your Team Story. Click continue or skip this step.
4. Set your team fundraising goal, personalize your Team page link, then click "Create your team" to finish the process.
5. Visit your team page to share via Facebook, Twitter, or Email. You can also messenger a link or copy your team link to share.
6. You have done it! You are a Team Captain, and you are building an all-star team of fundraisers to join you in supporting
7. Inclusion Matters by Shane's Inspiration. Congratulations! Now, let's get to fundraising for #InclusionMatters!

If you have any questions or **if you would like us to create your page for you**, please contact Marci Moran at 818.988.5676 x105 or [marci@inclusionmatters.org](mailto:marci@inclusionmatters.org)

Thank you for your support!



### Perks of being a Team Captain:

- You will receive an Inclusion Matters by Shane's Inspiration t-shirt and hat.\*
- You will be featured with a shout-out on our Facebook event page.
- You will make a bigger impact by gathering family, friends, and colleagues together to form a team!
- You will have our immense gratitude for going that extra mile!

\* All team members who raise \$50 or more will receive a t-shirt.

# DAY OF EVENT DETAILS

The event takes place on **Sunday, September 18, 2022**, at Shane's Inspiration Playground in Griffith Park.

**Registration begins at 7:00 am.** Parking is in Merry-Go-Round Lots 1, 2, or 3. Free event T-shirts will be given to each participant when they check in.

**The Exhibition Fair Opens at 7:00 am.**

**Gather your teammates to take a free Team Photo** before the Walk & Roll. Allow for enough time to get to the event site and park. Consider designating a meeting place as a group for your team photo.

**Check out all the activities.** Enjoy refreshments, check out the exhibition fair, and participate in our free raffle! As team members may want to do different activities, consider designating a meeting time and place to start the walk; as well as, a place to meet after the walk, in case you get split up.

**The Opening Ceremony is at 8:00 am.** A warm-up will take place at 8:25 am.

**The Walk & Roll begins at 8:30 am.** Most participants will finish the (4k) route between 9:30-10:00 am.

**The Closing Ceremony begins at 10:00 am.** Plan to have a picnic with your family, friends, co-workers, and teammates in the park afterward and PLAY!

To learn more, email [marci@inclusionmatters.org](mailto:marci@inclusionmatters.org)

**CREATE A TEAM**

Go to: [bit.do/runwalkroll2022](https://bit.do/runwalkroll2022)



